



MAYBELLE PINEDA

GRAPHIC DESIGNER



ABOUT

From humble beginnings in the Philippines to the big city of Los Angeles, Maybelle wants to shape the world one pixel at a time. She work in leading industries, where she has further developed her visual design prowess and acquired new proficiencies in motion design, video editing and production.

When night (and weekends) rolls around, her artistry and talents are called to action by start-ups, non-profits, and small businesses to design for purpose and create a more fascinating world.

She currently works at BOND while trying to do a lot of good at Resume.Works



CONTACT

- i. www.imdb.com/name/nm7153460
- s. www.maybellepineda.com
- m. maybellepineda@gmail.com
- t. 312.714.0111
- l. Los Angeles & Chicago



SKILLS

Programs: Adobe Photoshop, InDesign, Illustrator, After Effects, Dreamweaver (basic html and css coding)

Working knowledge: Final Cut Pro, Premiere, Audition, QuarkXPress, Microsoft PowerPoint, Word and Excel

Technical: Sewing, scenic painting, spray painting, photography, set design, prop fabrication, hand drawing, sketches, basic architectural modeling



ESSENTIALS



PRODUCTION EXPERIENCE

- GRAPHIC DESIGNER / 2017
UNTITLED ESPORTS (Sitcom) Directed By: Danny Jelinek
- GRAPHIC DESIGNER / 2017
IN A FOREIGN TOWN (Pilot) Directed By: Mchael Shlain
- GRAPHIC DESIGNER / 2017
UNTITLED WEB SERIES (Pilot) Directed By: Nick Thomas
- ART DIRECTOR / 2017
THE HIT LIST (Pilot) Directed By: Rebecca Moline
- GRAPHIC DESIGNER / 2017
KPMG (Commercial) Directed By: Hilarion Banks
- GRAPHIC DESIGNER & ASSITANT COSTUMER / 2017
CONTROL CE (Short Film) Directed By: Chad Bolling
- ART DIRECTOR / 2016
THE PIRATE CAPTAIN TOLEDANO (Short Film) Directed By: Arnon Z. Shorr
- ASSITANT COSTUMER / 2016
DO NO HARM (Short Film) Directed By: Marielle Woods
- GRAPHIC DESIGNER & SET DRESSER / 2016
HEROTICA (Pilot) Directed By: Peter Hewitt



WORK EXPERIENCE

- **FREELANCE GRAPHIC DESIGNER / 2008 - PRESENT**
Design and Production Studios: Work on print, interactive, and web projects for in-house shops and production studios. Clients: Dev:Network, SingleHop, Paragon Labs, Chicago Ideas Week, etc.
- **GRAPHIC DESIGNER / 2015-PRESENT**
Bond: Key art execution for theatrical and television campaigns. Clients: FX, Starz, Netflix, History Channel, Freeform, The CW, Lifetime, A&E, HBO, Sony, Paramount, etc.
- **LEAD DESIGNER / 2013-2015**
Sears Holdings Corporation : Work closely with a team of Filmmakers, UXAs, Copywriters, and Designers to craft engaging media for a retail shopping experience. Brands: Sears, Kmart, and Shop Your Way.
- **ART DIRECTOR / 2011-2013**
Summit Media Group : Oversees the entire publication of Automation World magazine from mock-ups to final print production. Establishes creative design concepts and work closely with Editor in Chief, Managing Editor, and Publisher to develop design solutions. Other aspect of duties include conceptualizing and producing newsletters and online media. Audience: Engineers (worldwide).
- **WEB/GRAPHIC DESIGNER / 2009-2011**
Site Canvas : Duties range in all aspect of the design process from project planning, design implementation, client interaction/ customer support, to post production. Clients: Taylor Swift, Michael Strahan, Holly Madison, Rihanna, Nevelidine & Taylor, Hilary Rhoda, Adriana Lima, Beth Harbison, etc.



EDUCATION

- **GRAPHIC DESIGN ASSOCIATE DEGREE / JAN 2006 - MAY 2008**
The Illinois Institute of Art - Chicago