



# MAYBELLE PINEDA

GRAPHIC DESIGNER



## ABOUT

From humble beginnings in the Philippines to the big city of Los Angeles, Maybelle wants to shape the world one pixel at a time. She work in leading industries, where she has further developed her visual design prowess and acquired new proficiencies in motion design, video editing and production.

When night (and weekends) rolls around, her artistry and talents are called to action by start-ups, non-profits, and small businesses to design for purpose and create a more fascinating world.

She currently works at BOND while trying to do a lot of good at Resume.Works



## CONTACT

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## SKILLS

**Programs:** Adobe Photoshop, InDesign, Illustrator, After Effects, Dreamweaver (basic html and css coding)

**Working knowledge:** Final Cut Pro, Premiere, Audition, QuarkXPress, Microsoft PowerPoint, Word and Excel

**Technical:** Sewing, scenic painting, spray painting, photography, set design, prop fabrication, hand drawing, sketches, basic architectural modeling



## ESSENTIALS



## PRODUCTION EXPERIENCE

- GRAPHIC DESIGNER / 2017  
**KPMG** (Commercial) Directed By: Hilarion Banks
- GRAPHIC DESIGNER & ASSISTANT COSTUMER / 2017  
**CONTROL CE** (Short Film) Directed By: Chad Bolling
- ART DIRECTOR / 2016  
**THE PIRATE CAPTAIN TOLEDANO** (Short Film) Directed By: Arnon Z. Shorr
- ASSISTANT COSTUMER / 2016  
**DO NO HARM** (Short Film) Directed By: Marielle Woods
- GRAPHIC DESIGNER & SET DRESSER / 2016  
**HEROTICA** (Short Film) Directed By: Peter Hewitt



## WORK EXPERIENCE

- FREELANCE GRAPHIC DESIGNER / 2008 - PRESENT  
**Design and Production Studios:** Work on print, interactive, and web projects for in-house shops and production studios. Clients: Dev:Network, SingleHop, Paragon Labs, Chicago Ideas Week, etc.
- GRAPHIC DESIGNER / 2015-PRESENT  
**Bond:** Key art execution for theatrical and television campaigns. Clients: FX, Starz, Netflix, History Channel, Freeform, The CW, Lifetime, A&E, HBO, Sony, Paramount, etc.
- LEAD DESIGNER / 2013-2015  
**Sears Holdings Corporation :** Work closely with a team of Filmmakers, UXAs, Copywriters, and Designers to craft engaging media for a retail shopping experience. Brands: Sears, Kmart, and Shop Your Way.
- ART DIRECTOR / 2011-2013  
**Summit Media Group :** Oversees the entire publication of Automation World magazine from mock-ups to final print production. Establishes creative design concepts and work closely with Editor in Chief, Managing Editor, and Publisher to develop design solutions. Other aspect of duties include conceptualizing and producing newsletters and online media. Audience: Engineers (worldwide).
- WEB/GRAPHIC DESIGNER / 2009-2011  
**Site Canvas :** Duties range in all aspect of the design process from project planning, design implementation, client interaction/ customer support, to post production. Work and manage numerous projects independently and collaboratively at all stages of development. Clients: Taylor Swift, Michael Strahan, Holly Madison, Rihanna, Nevelidine & Taylor, Hilary Rhoda, Adriana Lima, Beth Harbison, etc.
- INTERN: DESIGNER / JAN 2008 - MAY 2008  
**Lakeshore Theater :** Perform and manage numerous projects independently and collaboratively at all stages of development. Work with the marketing department to establish goals, conceptualize and design various print items, and complete informational graphics for publications. Clients: Daniel Tosh, Jamie Kilstein, Reggie Watts, Hannibal Buress, etc.



## EDUCATION

- GRAPHIC DESIGN ASSOCIATE DEGREE / JAN 2006 - MAY 2008  
The Illinois Institute of Art - Chicago